

Core Proficiencies

Deep visual design industry background with digital UI acumen. Acute brand development & layout skills. Convey the business entity's persona via ad campaign. Adept art direction, writing, editing, fine art, project liaison, organization & reporting. Basic coding, routine financial oversight, record-keeping, administrative.

Current Experience

Bond Community Federal Credit Union

Aug 2023 to Present

Brand Ambassador

- Design/produce quarterly financial promo on posters, flyers, e-blasts, newsletters and lobby videos.
- Create and manage bank's social platform content. Revise collateral to comply with brand standards.

Atlanta Musicians Emergency Relief Fund

Apr 2017 to Present

Secretary-Treasurer, Board of Directors

- Create, direct and disseminate identity campaign with refreshed logo and targeted messages.
- Assist in fund-raising and outreach by managing social platforms and creating content.
- Create, prepare and distribute agendas, annual reports, conduct meetings and record minutes.
- Maintain accurate records, track donations and expenses, keep licenses current, ensure tax compliance.

Past Experience

Emory Prevention Research Center

Feb 2011 to Jan 2025

UI Developer

- Designed and developed main healthcare website and performed routine updates.
- Converted Policies & Procedures doc to HTML for Georgia Cancer Registry's data reporting procedures.

Emory Rollins School of Public Health

Jul 2009 to Nov 2011

Designer/Developer

- Acted as liaison between IT and Emory Healthcare Centers, interpreting and collaborating on scope.
- Created/edited site content, layouts, wireframes. Reported status of deliverables for web health initiatives.

Kaiser Permanente: Remote Temp UI Developer

July 2019 – Dec 2019

- Redesign Intranet Dreamweaver .dwt template, add features i.e., calendar, social feeds

Emory Laney Graduate School: Remote Contract UI Developer

Jun 2018 – Dec 2018

- MDP (Masters Development Practice)- Migrate content to Cascade template, add XML features

CHAMPShealth.org: Remote Contract UI Developer

Jan 2018 – Jun 2018

- Data visualization with Tableau and Kumu, site edits and UI/UX in Wordpress Beaver Builder

Femasys: Onsite Contract UI Developer & Visual Designer

Dec 2016 – Mar 2017

- Produce & edit promotional fliers, multisite web development

Partnership for Diabetes Health Equity: Onsite Temp UI Developer

Sep - Dec 2013

- Design Morehouse & Bristol Myers Squibb e-health portal featuring webinars, tutorials, forums & chatrooms. Develop UI from requirements, interaction models, task flows, sitemaps

RayBiotech: Remote Freelance Designer

Feb 2011 - Oct 2012

- Design print ads, catalogues & coupons, custom e-commerce templates & web banners

Emory Rollins School of Public Health: Remote Temp UI Designer/Developer

Jul 2009 - Nov 2011

- Liaison between IT & departments/centers, interpret, collaborate & report on scope, deliverables & status of web health initiatives. Create & edit site content, layouts, wireframes

DesignEight: Remote Freelance Designer

Oct 2008 - May 2009

- Produce direct mail & brochures for BCBS Insurance

McKesson HBOC: Remote Freelance Designer

Dec 2005 - Apr 2008

- Design & produce executive-level presentation artwork, animation & sound

Earlier Career

For more past experience [click here](#)

- Designed, developed maintained and created layouts for digital and collateral message vehicles and brand identity products: brochures, ads, fliers, websites & banners, prototypes, content mgt. systems & illustration.

Education

Auburn University – BFA Visual Design